

Press release  
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## **ACCTING Final Conference: Empowering Change for a Fair and Inclusive Green Deal**

**As the ACCTING project approaches its conclusion in May 2025, we are pleased to announce our Final Conference, set to take place on 29 April 2025 at La Tricoterie in Brussels.**

The global climate crisis has devastating impacts on individuals, economies, and societies. The impacts are not only ecological, but also economic, social, and political. People are disproportionately affected, with **poorer, marginalised, and vulnerable groups bearing the brunt**. Yet Green Deal policies not only often fail to respond to these inequalities; they can even increase them.

Since its launch in 2022, EU-funded project ACCTING (AdvanCing behavioural Change Through an INclusive Green deal) has been dedicated to addressing these challenges. Over 40 months, ACCTING has mobilised **research, experimentation, and innovation to generate knowledge and solutions that foster inclusive and socially just climate action**.

The ACCTING Final Conference will bring together civil society representatives, NGOs, policymakers, researchers, and other key stakeholders to discuss how to make Europe's green transition more inclusive, equitable, and socially just. Attendees will explore **actionable strategies and evidence-based solutions designed to empower marginalised communities and foster a Green Deal that benefits everyone**.

The programme will include three main sessions:

- **Session 1: “Learning from the grassroots: Engaging with marginalised groups to co-create a just transition”** exploring the intersection of environmental and social justice, this session will highlight how vulnerable communities can play an active role in shaping Green Deal policies.
- **Session 2: “From innovation to impact: Leveraging commons for a just transition”** examining how community-managed commons, such as urban gardens and energy cooperatives, can drive inclusive sustainability efforts.

- **Session 3: “Advancing behavioural change through partnerships and collaboration”** showcasing successful partnerships that have helped drive behavioural change and promote inclusivity in Green Deal initiatives.

Join us in Brussels to be part of this critical discussion and help shape a fairer, more inclusive future. For more information and to register, visit: <https://accting.eu/acctings-final-conference/>

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